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This eAlert is intended for staff, both within Digital Health and Care Wales and other NHS organisations, who may have an interest in Information Governance issues that affect the NHS in Wales. If you have any articles which you feel would also be useful to colleagues, please feel free to forward them for inclusion in our next edition. Digital Health and Care Wales is not responsible for the contents or reliability of the linked websites and does not necessarily endorse the views expressed within them. Listing shall not be taken as endorsement of any kind. We cannot guarantee that these links will work all of the time and we have no control over availability of the linked pages.

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[ICO call for views on our approach to regulating online advertising](#)

The ICO are reviewing their approach to enforcement of the Privacy and Electronic Communications Regulations (PECR) regulation 6 consent requirements. They see this as an opportunity for new commercially viable advertising models that can support innovations to improve consumer privacy and boost economic growth.

[UK data reforms unpacked: implications for AI and other automated decision-making](#)

Since May 2018, the use of Automated Decision Making (ADM) concerning individuals in the UK has been regulated under the UK GDPR or the (very similar) EU GDPR that preceded it. Article 22 of the UK GDPR currently imposes broad guardrails on the use of ADM, largely prohibiting decisions based solely (i.e. without meaningful human intervention) on automated processing when those decisions produce legal effects or similarly significant impacts on individuals. The Data (Use and Access) Act 2025 ushers in a significant change in approach to ADM.

[Schools affected by West Lothian cyber-attack revealed](#)

The local authority said reports shared by social work and other agencies were compromised and that it was also "possible" that names and addresses of pupils were taken. The cyber-attack, which mainly affects secondary schools, is under police investigation and parents have been urged to remain extra vigilant of phishing attacks or scams.

Relevance: Scotland

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