



10fed o Dachwedd / 10th November 2023

[ICO News Article: ICO and European Data Protection Supervisor \(EDPS\) sign Memorandum of Understanding](#)

The UK Information Commissioner's Office (ICO) and the European Data Protection Supervisor (EDPS) have signed a Memorandum of Understanding (MoU), which reinforces their common mission to uphold individuals' data protection and privacy rights, and cooperate internationally to achieve this goal.

[News Article: YouTube's Ad Blocker Detection Believed to Break EU Privacy Law](#)

A complaint filed with the EU's independent data regulator accuses YouTube of failing to get explicit user permission for its ad blocker detection system, potentially violating the ePrivacy Directive.

[BBC News Article: Meta requires political advertisers to mark when deepfakes used](#)

Meta will require political advertisers to flag when they have used AI or digital manipulation in adverts on Facebook and Instagram.

This eAlert is intended for staff, both within Digital Health and Care Wales and other NHS organisations, who may have an interest in Information Governance issues that affect the NHS in Wales. If you have any articles which you feel would also be useful to colleagues, please feel free to forward them for inclusion in our next edition.

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