



## 29ain O Orffennaf / 29th July 2022

### [ICO News: Five things we learned from DPPC 2022](#)

Last week's Data Protection Practitioners' Conference 2022 brought together more than 3,000 data protection professionals from across the country. Didn't manage to attend? Here's five things you missed from the day.

### [News Article: TikTok EU Privacy Policy Change, Set To Enable Personalized Ads Without Consent, Paused After Warning From Italian Regulator](#)

To ensure compliance with the terms of the General Data Protection Regulation (GDPR) and the ePrivacy Directive, most companies in the EU that make use of personalized ads first obtain user consent to such tracking. That has been TikTok's practice as well, but an announced change to its privacy policy that would have opted users in by default appears to have been paused due to a warning from the Italian data protection authority (DPA).

### [News Article: Liverpool City Council: No action over data breach, watchdog says](#)

A council which sent letters addressed to the wrong names to 10,000 homes awaiting a council tax rebate will face no action from the UK data watchdog.

### [News Article: Data Breach on Virtual Pet Website Neopets Affected 69 Million Users and Leaked Source Code](#)

Neopets virtual pet website suffered a data breach that allowed hackers to access the platform's source code and personal information of 69 million users.

*This eAlert is intended for staff, both within Digital Health and Care Wales and other NHS organisations, who may have an interest in Information Governance issues that affect the NHS in Wales. If you have any articles which you feel would also be useful to colleagues, please feel free to forward them for inclusion in our next edition.*

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