

LLYWODRAETHU GWYBODAETH INFORMATION GOVERNANCE



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<u>News Article: Rollout of Facebook Metaverse Plans Greeted With Privacy Concerns</u> The announcement of the Facebook metaverse has thus far been met with at least as much suspicion and hesitancy as it has enthusiasm, as the public wonders what (if anything) the social media giant plans to do differently this time.

<u>News Article: less than half of marketers follow data collection laws</u> A new online YouGov survey of more than 500 marketers commissioned by data company Fifty-five reveals the failure of UK businesses to adapt to the new privacy-first internet.

<u>News Article: Robinhood trading app hit by data breach affecting seven million</u> US share-trading app Robinhood has been hit by a security breach that has exposed the names or email addresses of more than seven million people. The company says the breach affected "a limited amount of personal information for a portion of our customers". [Relates to the USA]

This eAlert is intended for staff, both within Digital Health and Care Wales and other NHS organisations, who may have an interest in Information Governance issues that affect the NHS in Wales. If you have any articles which you feel would also be useful to colleagues, please feel free to forward them for inclusion in our next edition.

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