



## 4ydd O Chwefror / 4<sup>th</sup> February 2022

### [ICO Statement: International data transfer agreement, addendum and provisions laid before Parliament](#)

ICO statement in response to the Department for Culture, Media and Sport (DCMS) laying the international data transfer agreement (IDTA), the International data transfer addendum to the European Commission's standard contractual clauses (Addendum) and a document setting out transitional provisions as to the use of the current standard data protection clauses for international transfers before Parliament on 28 January 2022.

### [ICO Fine: Welsh company fined £200,000 for making nuisance marketing calls](#)

The Information Commissioner's Office (ICO) has fined a home improvement firm £200,000 for making more than half a million unsolicited marketing calls. Home2Sense Ltd of Lampeter, Wales made 675,478 nuisance calls between June 2020 and March 2021, offering insulation services to people registered with the Telephone Preference Service (TPS).

### [News Article: Mental health helpline ends data-sharing relationship](#)

A mental health text helpline will no longer share data with an AI customer support business, after criticism of their relationship. Loris.ai used anonymised data from Crisis Text Line (CTL) to develop AI systems to help customer service agents understand sentiment in chats.

### [News Article: Supermarket cameras to guess age of alcohol buyers](#)

Major supermarket chains have begun testing an automated age-verification system, to avoid the wait for staff at self-checkouts when buying alcohol. The trial will use cameras that can estimate each customer's age. It is part of a Home Office test of technologies to assist with the selling of alcohol.

*This eAlert is intended for staff, both within Digital Health and Care Wales and other NHS organisations, who may have an interest in Information Governance issues that affect the NHS in Wales. If you have any articles which you feel would also be useful to colleagues, please feel free to forward them for inclusion in our next edition.*

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